



CORPORATE BACKGROUNDER

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ABOUT JOSEPH SCHMIDT CONFECTIONS™

SAN FRANCISCO – Founded in 1983 by award winning chocolatier Joseph Schmidt, Joseph Schmidt Confections™ has a worldwide reputation for creating decadent truffles and chocolate masterpieces.

As beautiful as they are delicious, the Joseph Schmidt classic egg-shaped truffle has been recognized as the “American” truffle. The experience is both visual and culinary, as Joseph Schmidt places equal attention on pleasing the eye and the palate of his customer. These amazing confections have helped the business grow from a single confection store in San Francisco into a nationally recognized business selling high-end truffles and chocolates to the nation’s finest retailers.

Joseph Schmidt Confections is famous for designing award-winning handcrafted chocolate creations including *Mosaics*™, *Slicks*®, *Signature Line* Truffles, Hot Chocolate and Belgian Chocolate Bars. In addition to these year-round treats, Joseph Schmidt Confections produces specialty Holiday Collections featuring exquisite chocolate sculpted pieces and hand-painted gift boxes. The Seasonal Collections feature the distinctive Joseph Schmidt truffle filled with the season’s handpicked flavors.

Joseph Schmidt Confections are available nationwide through high-end department stores, gourmet specialty shops, Joseph Schmidt Confections boutiques and online at www.jsc.com. Joseph Schmidt Confections is part of the Artisan Confections Company, a wholly owned subsidiary of The Hershey Company. For more information or to find a list of retailers, please visit www.jsc.com or call 1.866.237.0152.

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